Data Management You Can Bank On

Automate Everything. Accelerate GDPR Compliance. Combat Ransomware.

Financial services institutions face challenges managing their data in the face of growing demands from customers, stringent regulations, and increased threats from cyber-attacks and Ransomware. Rubrik automates data management to keep data secure and accessible 24/7, whether it's physical or virtualized, across all locations – on-premises, at the edge, and in the cloud. Financial services institutions worldwide use Rubrik to automate workflows, recover from Ransomware attacks, and increase compliance with strict data regulations such as GDPR.

Rubrik integrates data orchestration, catalog management, and deduplicated storage into a plug-and-play appliance that scales linearly. Automate backup, replication, and archival with comprehensive at-rest and in-flight encryption to meet the highest security and compliance standards. Protect all your transaction, advisory, and enterprise data no matter where it resides. Deliver on-demand application data services through policy-based automation and a rich suite of APIs. Easily migrate workloads across your on-premises and cloud environments. Provide near-zero RTOs to increase compliance with GDPR data accessibility mandates. Instantly generate reports to track and demonstrate compliance. Recover from Ransomware instantly with zero data loss.

AUTOMATE EVERYTHING

Automate delivery of data services. Integrate with 3rd party tools like ServiceNow.

ACCELERATE GDPR COMPLIANCE

Protect personal data with end-to-end encryption. Ensure data is accessible 24/7.

COMBAT RANSOMWARE

Recover from Ransomware instantly. Guarantee data integrity with immutable snapshots.

USE CASES

AUTOMATED BACKUP AND RECOVERY

Rubrik introduces a radically simple backup solution that delivers near-zero RTOs for all your data without additional storage provisioning. Deliver 24/7 availability for your Microsoft SQL and Oracle databases with automated protection and recovery. Stop wasting time managing backup jobs and start automating backup policies for all your VMs, physical databases, and applications.

AUTOMATED ORCHESTRATION WITH API-FIRST ARCHITECTURE

Rubrik eliminates daily operational management with a single policy engine and programmatic interface that automates how data services are created, consumed, and retired across your environment. Rubrik's suite of RESTful APIs enables integration with third-party automation tools such as ServiceNow and provides a rich ecosystem of infrastructure automation to simplify data management, orchestrate tasks, migrate workloads, and customize alerts.

INCREASED GDPR COMPLIANCE WITH DATA SECURITY AT MULTIPLE LEVELS

Rubrik offers a comprehensive portfolio of solutions for financial services institutions to address rigid data protection policies regarding personal data as defined by GDPR. With Rubrik, customers can ensure personal data is protected even in the event of a physical theft or breach. Rubrik's encryption-at-rest and in-flight increases compliance with GDPR.

RECOVERY FROM RANSOMWARE, PHYSICAL, AND CYBER BREACHES

Data is still secure even if a drive is stolen from a data center or in a Ransomware attack. Rubrik's immutable snapshots ensure application data integrity regardless of whether machines are compromised. Protection against physical and cyber breaches is supported by IT modernization and policy automation, providing easy delivery of data services while saving time and resources. Incremental-forever approach to backups increases data efficiency, enabling rapid and granular restore. Global predictive search allows you to quickly locate your data to recover from a breach or Ransomware attack.

BROAD ECOSYSTEM SUPPORT

Rubrik's vendor-agnostic approach enables you to manage your institution's most important data. Rubrik supports SQL and Oracle databases, file servers, and NAS. Rubrik offers multi-hypervisor support for VMware vSphere, Microsoft Hyper-V, and Nutanix AHV with a single license. Avoid vendor lock-in by easily migrating data between public clouds, such as Amazon AWS and Microsoft Azure.

CLOUD MIGRATION

Rubrik enables delivery of scalable and efficient data management in the cloud. Rubrik allows all enterprises to seamlessly migrate data to any cloud of choice. Easily manage data archival, disaster recovery, and long-term retention with Rubrik and public cloud or private cloud object storage. Rubrik ensures secure data archival, encrypting all data in-transit and at-rest in the cloud.

EXTEND PROTECTION ACROSS ALL YOUR BRANCHES AND OFFICES

Rubrik Edge is a software appliance that extends data protection and management to physical branches and remote offices. Deploy Edge at remote locations to backup locally, replicate to a central data center, and archive to the cloud.

RICH ANALYTICS

Unlock deep insights across a hybrid cloud environment by creating and sharing customized visual reports. Deliver platform analytics across your entire infrastructure on data management, compliance, and capacity utilization. Instantly create and share rich data visualizations to generate actionable insights in real-time and drive operational efficiencies. Build your own dashboards, enable self-service access, and create custom reporting workflows.

THE TRUSTED SOLUTION FOR THE WORLD'S LEADING FINANCIAL SERVICES INSTITUTIONS

Rubrik delivers instant application availability to hybrid cloud enterprises for recovery, search, cloud, and development. By using the market-leading Cloud Data Management platform to provide instant access with self-service, customers mobilize applications, automate protection policies, recover from Ransomware, search and analyze application data at scale on one platform. From days to seconds.